



NZIE

**BUSINESS,
MANAGEMENT
AND LEADERSHIP
SYMPOSIUM**

*"Global uncertainties on well-being,
sustainability, business, and education"*

21 OCTOBER 2020

| Online on Zoom

NZIE SYMPOSIUM 2020

Rob Marks, Managing Director

Organising Committee: Dr Miriam Seifert, Dr Silvia Rösler de Souza, and MSc Kevin Gomes

We live in an ever-changing world that continuously affects (1) how we do business; (2) how business sustain themselves; as well as (3) how educational institutions adapt to remain viable and how teaching evolves to remain relevant.

The COVID-19 global pandemic has already greatly affected organisational and individual well-being and sustainability. It is thus highly plausible that the business, work, and education futures will look different from 2020 on.

Considering this and other contemporary global uncertainties triggering business, and education, we are invited a diverse range of expert voices, experimented researchers, and student research to be presented at our 3rd NZIE Research Symposium.

We welcome you to the first virtual edition of the NZIE Business, Management and Leadership Symposium 2020 sharing knowledge about *"Global uncertainties on well-being, sustainability, business and education"*.

NEW ZEALAND INSTITUTE
OF EDUCATION SYMPOSIUM

HEAR EXPERT INSIGHTS FROM



Pratishtha Puhorit
TEC, TEDx Speaker,
Eduventure NZ



Assoc Prof Sara Walton
Otago University
Work Futures Research Group



Dr Paula O'Kane
Otago University
Work Futures Research Group



Dr Diane Ruwhiu
Otago University
Work Futures Research Group



Dr Ian Yeoman
Victoria University of
Wellington
Futurologist



Dr Phoebe Fletcher
Massey University
Digital Marketing Lecturer



Dr Henk Huijser
Queensland University
of Technology
Digital Learning Portfolio



Emily Cordwell
NZIE Digital Marketing
Programme Leader



Dr Rachel McInnes
Wellbeing@WorkDr
House of Science
Auckland



Dr Suzanne Henwood
The Healthy Workplace
CEO, mBIT



Sarah Carruthers
The Healthy Workplace



Jason Shon Bennet
Health Researcher Speaker
Best-Selling Author



John Coombs
NZIE Industry-Partner,
Global Health Clinics
Director



Jackie Messam
RippleEd
Company Director

NEW ZEALAND INSTITUTE OF EDUCATION

www.nzie.ac.nz

NZIE



PROGRAMME & SESSIONS OVERVIEW

SESSION A - SYMPOSIUM OPENING

Symposium Opening: Words from
The Event Host Institution and Organiser

9:00 am

- **Rob Marks**, NZIE Managing Director
- **Dr Miriam Seifert**, Chair, NZIE Symposium 2020, NZIE Applied Business Programme Leader, NZIE Research Leader, Senior Tutor
- **Dr Silvia Rosler de Souza**, Co-chair, NZIE Symposium 2020 Coordination, NZIE Research Coordinator
- **MSc Kevin Gomes**, Organising Committee Member, NZIE Senior Tutor



SESSION B - KEYNOTE GUEST SPEECHES - GLOBAL UNCERTAINTIES ON SUSTAINABILITY, BUSINESS, WORK & EDUCATION

Uncertainty, Or an Opportunity
in Disguise?

9:05 am

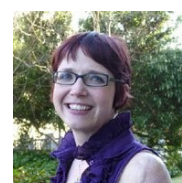
- **Pratishtha Purohit**, Tertiary Education Commission, Career Consultant, TEDx Speaker, Education and Success Coach, Founder - Eduventure NZ



Work Futures: Sustainability and
Working from Home

9:35 am

- **Assoc Prof Sara Walton, Dr Paula O'Kane, Dr Diane Ruwhiu**, Otago University, Otago Business School, Work Futures Research Group



PROGRAMME & SESSIONS OVERVIEW CONTINUED

What Is the Future for New Zealand Tourism in A Post-COVID-19 World?

10:05 am

- **Dr Ian Yeoman**, Victoria University of Wellington, Associate Professor, Futurologist



Cultural Intelligence (CQ) In Times of Uncertainty

10:35 am

- **Jackie Messam**, RippleEd, Company Director, Cultural Intelligence (CQ), Certified Trainer, Coach, Programme Developer



SESSION C - PANEL DISCUSSIONS 1 - SUSTAINABILITY, WORK & EDUCATION FUTURES

Members:

11:05 am

- **Pratishtha Purohit**, Tertiary Education Commission, Work Connect, Migrant Futures, TEDx speaker, Career's Ninja, Success and Strategy Coach, Career Development Consultant
- **Jackie Messam**, RippleEd, Company Director, Cultural Intelligence (CQ), Certified Trainer, Coach, Programme Developer
- **Dr Rachel McInnes**, Wellbeing@WorkDr, House of Science Auckland



Moderator:

- **Dr Rachel McInnes**, Wellbeing@WorkDr, House of Science Auckland

PROGRAMME & SESSIONS OVERVIEW CONTINUED

SESSION D - KEYNOTE & INDUSTRY-FOCUSED GUEST SPEECHES - DIGITAL MARKETING, DIGITAL FUTURES & E-LEARNING

The Cultural Challenges When Designing An E-Learning Course for Higher Education

11:35 am

- **Emily Cordwell**, NZIE Digital Marketing
Programme Leader, Website Designer & Digital
Marketer at Online Toolbox UK & NZ



Embracing Our Digital Futures: How Digital Marketing Will Help New Zealand Businesses Thrive Through the Coronavirus

12:00 pm

- **Dr Phoebe Fletcher**, Massey University, School
of Communication, Journalism and Marketing,
Lecturer in Digital Marketing



SESSION E - PANEL DISCUSSIONS 2 - DIGITAL MARKETING, DIGITAL FUTURES & E-LEARNING

Members:

12:25 pm

- **Dr Phoebe Fletcher**, Massey University, School
of Communication, Journalism and Marketing,
Lecturer in Digital Marketing
- **Dr Henk Huijser**, Queensland University of
Technology, Senior Lecturer, Curriculum and
Learning Design - Learning and Teaching Unit -
Digital Learning Portfolio
- **Emily Cordwell**, NZIE, Digital Marketing
Programme Leader



Moderator:

- **Laurie Richardson**, Educational Consultant,
Academic Development and Quality



SESSION RECESS

12:45 pm - 1:15 pm

PROGRAMME & SESSIONS OVERVIEW CONTINUED

SESSION F - INDUSTRY-FOCUSED GUEST SPEECHES - WELL-BEING & WORK FUTURES

The Four Pillars of Well-Being and Our Readiness for The Work Futures in Uncertain Times

1:15 pm

- **John Coombs**, NZIE industry-partner, Global Health Clinics, Director



Staying Focused on Well-Being and Healthy Longevity in Uncertain Times

1:45 pm

- **Jason Shon Bennet**, Health Researcher, Best-Selling Author, Speaker



Thriving at Work in Uncertain Times

2:15 pm

- **Dr Suzanne Henwood**, The Healthy Workplace, CEO, Coach, Trainer, mBIT, Impact Creator
- **Sarah Carruthers**, The Healthy Workplace



SESSION G - PANEL DISCUSSIONS 3 - WELL-BEING & WORK FUTURES

Members:

2:45 pm

- **Dr Suzanne Henwood**, The Healthy Workplace, CEO, Coach, Trainer, mBIT, Impact Creator
- **Sarah Carruthers**, The Healthy Workplace
- **John Coombs**, NZIE industry-partner, Global Health Clinics, Director



PROGRAMME & SESSIONS OVERVIEW CONTINUED

- **Jason Shon Bennet**, Health Researcher, Best-Selling Author, Speaker
- **Dr Rachel McInnes**, Wellbeing@WorkDr, House of Science Auckland

Moderator:

- **Dr Rachel McInnes**, Wellbeing@WorkDr, House of Science Auckland

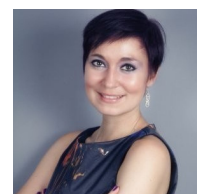


SESSION H - NZIE ALUMNI INSIGHTS #1, NZIE ALUMNI & POSTGRADUATE STUDENT RESEARCH

Session Opening

3:00 pm

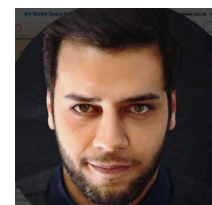
- **Dr Miriam Seifert**, Chair, NZIE Symposium 2020, NZIE Applied Business Programme Leader, NZIE Research Leader, Senior Tutor
- **Introduction to the Judging Panel and words from the Master of Ceremony**



ALUMNI INSIGHTS #1 - My Research Trajectory with NZIE and Beyond

3:05 pm

- **Leonardo Falasca**, Postgraduate Diploma in Applied Business alumnus



Completed Research - NZIE Alumni & Postgraduate Students

3:15 pm

Research in Progress - NZIE Postgraduate Students

3:50 pm

SESSION I - PANEL 4 - NZIE ALUMNI & POSTGRADUATE STUDENT RESEARCH - Q&A

4:10 pm

PROGRAMME & SESSIONS OVERVIEW CONTINUED

SESSION J - ACADEMIC RESEARCH

Session Opening: Introduction to The Judging Panel and Words from The Master of Ceremony

4:30 pm

Impact of COVID19 on Achieving the SDG Goal 5: Women's Economic Empowerment

4:35 pm

- **Dr Siham El-Kafafi**, Arrows Research
Consultancy, Director and Research Business
Consultant, Adult Educator Specialist
-

Innovative Leadership and Management Possibilities Through Integrating Collaborate Work and Collaborative Assessment in Project-Based Learning in New Zealand

5:00 pm

- **Rob Nelson**, Doctoral candidate, Otago Polytechnic/Capable NZ
 - **Professor Samuel Mann**, Otago Polytechnic/Capable NZ
 - **Professor Richard Mitchell**, Otago Polytechnic/Capable NZ
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SESSION K - SYMPOSIUM CLOSING SESSION & AWARD ANNOUNCEMENTS

Symposium closing session: Awards announcements, and words from the event host institution and organiser

5:45 pm